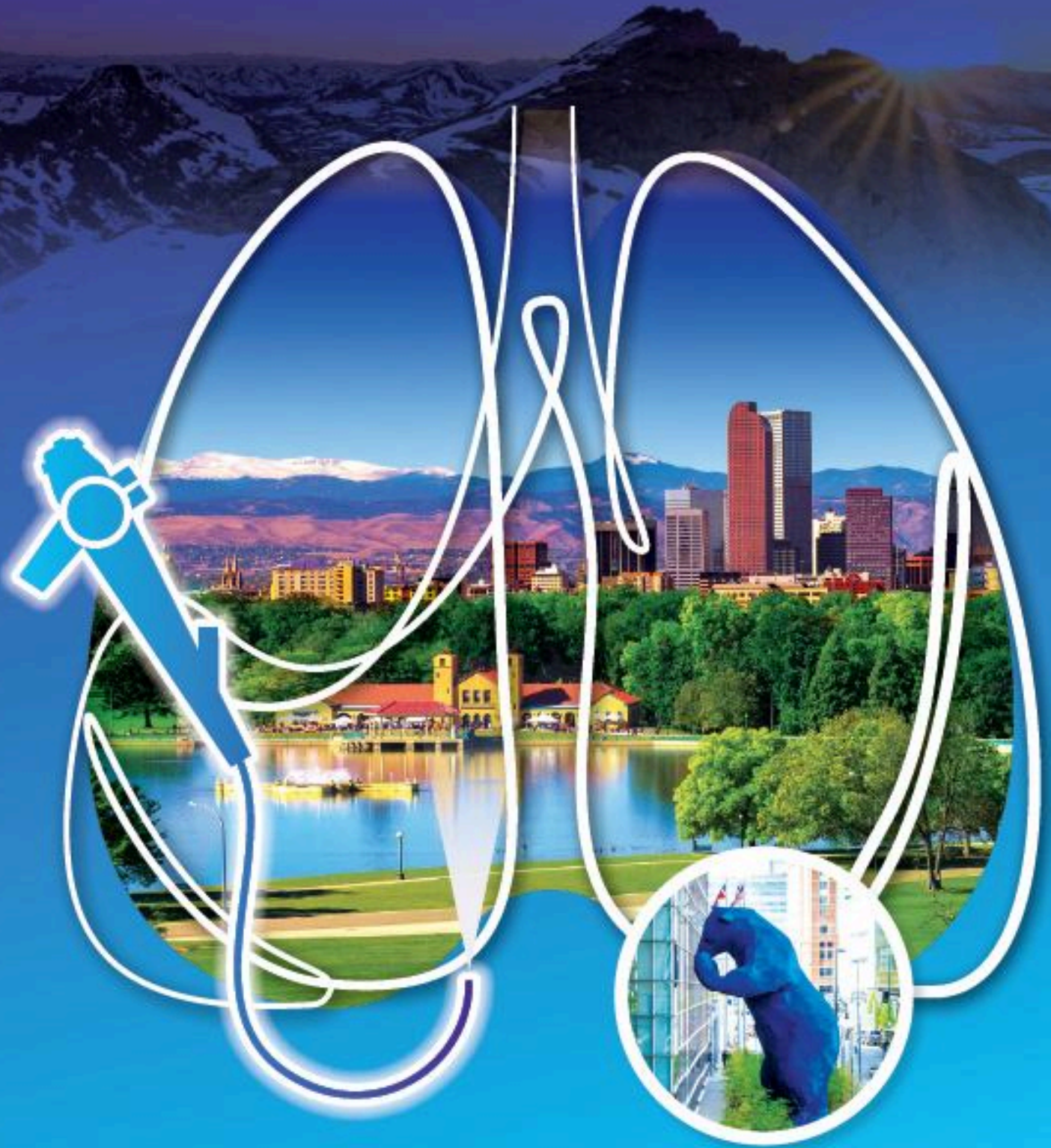




9<sup>th</sup> Annual Conference of  
American Association for Bronchology  
and Interventional Pulmonology  
August 20-22, 2026 | Denver, Colorado



**FULL PRODUCT DETAILS**

[aabipconference.com](http://aabipconference.com) | AABIP2026

# FULL PRODUCT DETAILS

## Glossary

### ACKNOWLEDGEMENT

All supporters will receive recognition in the Industry Support and Exhibition section of the program guide, on the event website, and in the mobile app. Additionally, onsite signage will showcase your contributions, ensuring high visibility throughout the event.

### ONSITE PROMOTION

#### INDUSTRY SESSION: SPONSORED SYMPOSIUM (BREAKFAST / LUNCH / DINNER)

Organise an official non-CME Industry Symposium, subject to Conference Committee approval.

- Includes hall rental, standard AV equipment, and display table.
- Permission to use the phrase "Official Industry Symposium of AABIP."
- Featured in the designated industry section of the Congress Program.
- Indicated in the timetable as: "Industry Session" not included in the main event CME/CPD credit offering".

**PLEASE NOTE:** F&B required, 100Units for Lunch Sessions and 30 Units for Breakfast Sessions. Additionally, the event will not cover the expenses for speakers in the industry session(s). In addition to the support fee, the sponsoring company is responsible for covering all expenses for their speakers, including registration, accommodation, and travel. This obligation remains even if the sponsored session speakers had previously been invited by the organisers and had made prior travel arrangements independently. MedTech/ EFPIA regulations will be considered if applicable.

#### INDUSTRY SESSION: PRODUCT THEATRE

Meet directly with attendees and industry leaders to showcase your latest research, share clinical protocols, and deliver live demonstrations of your innovative products and services. Product Theatre sessions, held during coffee breaks in a dedicated space within the exhibition hall, offer the perfect opportunity to captivate your target audience.

Product Theatre sessions provide a premium platform to engage healthcare professionals eager for cutting-edge insights. Use this space to spark discussions on patient education, specific products, and therapeutic advancements.

- Present and demonstrate your newest and existing products to an audience of healthcare decision makers.
- Highlight the latest breakthroughs and clinical outcomes.
- Provide in-depth details to enhance understanding and interest in your products.
- Show your products in action, making a lasting impression.

## **INDUSTRY SESSION: MISSION IP SESSION (UP TO 2 SPONSORS)**

This is one of the most engaging sessions in the program based on gamification learning principle for adults, and one of the favorite activities of the attendees (100 + people). It is an exciting and interactive group competition covering general and medical knowledge.

## **E-POSTER AREA**

Kenes e-Posters offer a dynamic blend of scientific content and interactive engagement, showcasing electronic versions of traditional posters at designated digital stations. This innovative format creates unique networking opportunities, increasing the attendee interest, and provides excellent exposure for authors. Strategically placed, high-traffic terminals ensure attendees can easily access these presentations.

Support includes:

- Signage at the entrance to the e-Poster area with 'Supported by...' and your company logo.
- 'Supported by...' and your logo displayed on each individual e-Poster station.

## **DEMONSTRATION SUITE (MINIMUM 2 DAYS RENTAL)**

- Permits a private hands-on demonstration of pertinent technology to key decision makers at the sponsor's discretion.
- Set up should be made on previous days starting at 6:30 pm.
- Dismantling should be made on the last day by 6:00 pm.
- All rooms can be adjusted to your needs.
- The rate is per day and F&B is not included.
- Suites should be rented for at least 2-days

This fee covers participation in the simulation sessions if your product is being taught in the simulation sessions.

## **MOBILE APP**

The Congress Mobile App is an essential tool that enhances attendee engagement with personalized planning features and real-time event updates. It transforms smartphones, tablets, and laptops into interactive tools which enables participants to access congress information, while offering a platform for networking and active participation. The app includes the full scientific program, abstracts, speaker details, participant lists, session ratings/voting, and a personalized scheduler, and is available on both the Apple App Store and Google Play.

Mobile App sponsorship includes:

- Your company name/logo (excluding product logos) on the splash/pop-up screen with a "Supported by" acknowledgement.
- Two push notifications, providing a direct communication to attendees during the event.

## MOBILE APP PUSH NOTIFICATION

Engage directly with Congress attendees to promote your company, booth, or session by sending a custom push notification through the official Congress Mobile App—an exclusive opportunity to capture attention in real-time!

- Reach participants instantly with a personalized message sent directly to their mobile devices.
- Your notification will reach all participants who have opted in, ensuring your message reaches a highly engaged audience at a key moment.
- Work with the Congress organizer to coordinate the ideal date and time for maximum impact.
- The Congress app will be downloaded by most attendees, giving your message wide exposure across the event.

## MOBILE APP ADVERTISEMENT

Maximise your brand's impact with a featured advert in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

- Your advert will be prominently placed in a dedicated section of the app, ensuring continuous visibility as attendees plan their event experience.
- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.
- Promote your booth, industry session, or special offerings directly to attendees, driving traffic and increasing engagement at your event presence.

## MOBILE APP CAROUSEL ADVERTISEMENT

Maximize your brand's impact in the official Congress Mobile App—an essential tool used by every attendee to navigate the event.

- Your logo will be prominently placed in a dedicated section of the app, the carousel, loop of logos, ensuring continuous visibility as attendees plan their event experience.
- With the app downloaded by all participants, your brand gains a mobile presence that travels with them throughout the event.

## COFFEE BREAK - EXCLUSIVE SPONSORSHIP

Sponsor a coffee break in the exhibition area and enjoy prime brand visibility while attendees recharge and network.

- Showcase your company's logo at the catering point for an entire day, putting your brand front and center where attendees gather.
- Maximize your impact by providing branded items, such as napkins or cups, ensuring continuous brand exposure.

## HOSPITALITY SUITES / MEETING ROOM (2 HOURS RENTAL)

Boost your brand's visibility and connect with key decision-makers by reserving a dedicated hospitality suite or meeting room at the event.

- Host VIPs, conduct meetings, or organize private gatherings in a space designed to suit your specific needs.
- Enhance your room with catering and AV equipment (available at an additional cost) to create a tailored environment for meaningful interactions.
- All hospitality services adhere to industry standards, ensuring a professional and seamless experience.
- Directional signage will guide attendees to your room, maximizing your brand's exposure.
- Rental includes basic electrical connection (15AMP) and one power strip. Any additional AV or electrical requirements beyond this will have extra costs.

## EXECUTIVE LOUNGE (EXCLUSIVE SPONSORSHIP)

Exclusive sponsorship of the Executive Lounge for speakers and organizing committee! Position your brand where key decision-makers gather by sponsoring the Executive Lounge at the event.

- Your company's logo will be displayed on signage at the lounge entrance, ensuring visibility to all speakers and committee members.
- Provide your branded mouse pads at each workstation for continuous brand interaction.
- Feature your company's logo on the screensavers of all lounge computers, keeping your brand top of mind.

## NETWORK HOUR (UP TO 5 SPONSORS)

Supporter will have the opportunity to promote itself through a networking event to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Network Event area.
- Opportunity to provide items bearing company logo for use at the event.

## PRESIDENT'S RECEPTION (UP TO 5 SPONSORS)

A prime opportunity to network and engage with attendees. The sponsorship fee includes onsite recognition, with no catering responsibilities for sponsors.

## WELLNESS ACTIVITY

Designed to help participants recharge, relax, and reconnect in the midst of the event, this activity offers a unique opportunity to associate their brand with wellness, balance, and positive energy. By sponsoring the yoga session, your logo will be featured on the materials provided to participants and in all promotional mentions of the session. It's a perfect way to showcase your brand's commitment to well-being and support a moment of calm and focus within the conference experience.

Join us in bringing mindfulness and health to the AABIP community — and let your brand be part of an energizing and memorable experience!

## LANYARDS PICK-UP STATION

Increase your brand visibility by sponsoring the Lanyard Pick-Up Station in the registration area. Every participant will visit this station upon arrival, providing your brand with immediate exposure. Your logo and branding will be prominently featured on the station, ensuring a powerful first impression with thousands of attendees.

## NETWORKING SUNRISE RUN

Start the day with energy and purpose! As part of AABIP 2026, we are organizing an early morning run to promote health, connection, and a sense of community among participants.

This activity offers an excellent opportunity for sponsors to align their brand with vitality, wellness, and an active lifestyle. By sponsoring the Fun Run, your logo will appear on materials provided to participants and in all promotional communications related to the event.

Join us in inspiring attendees to get moving, connect, and enjoy a refreshing start to the day – while showcasing your brand's commitment to well-being and positive energy!

## PREPAID KIOSK REGISTRATION VIDEO

Gain high visibility by featuring your company's promotional video at the badge printing stations – one of the first touchpoints for all attendees.

## DIRECTIONAL SIGNAGE MONITOR ROTATING ADVERT

Gain high visibility by featuring your company's branding or ads on the electronic displays and venue signage throughout the conference venue.

## WIFI LANDING PAGE (EXCLUSIVE SPONSORSHIP)

Utilize the event's Wi-Fi and make your brand the gateway to connectivity for all attendees.

- Your logo and name will be prominently featured on the Wi-Fi landing page, ensuring immediate brand visibility as participants log in.
- Branded Wi-Fi access cards included in the congress materials will extend your reach, placing your brand directly into the hands of every attendee.

## HOTEL ROOM KEY CARD

Opportunity to personalize attendee's hotel key cards with a company logo. Price and further information available upon request.

## HOTEL ROOM DROP

Create a memorable impression by delivering your company's branded gift or message directly to attendees' hotel rooms.

## NEW! SCAVENGER HUNT

Boost your booth traffic and enhance your brand's presence by participating in the Conference Scavenger Hunt. This exciting, interactive activity encourages attendees to visit your booth and engage directly with your team, creating memorable experiences and lasting connections.

### How It Works:

- Your company's logo and message will be prominently featured in the Scavenger Hunt section of the Congress app, drawing attendees straight to your booth.
- Participants can complete challenges by visiting exhibitor booths, solving tasks, and scanning your unique QR code.
- To boost engagement, the Society will award three prizes to participants with the most scans, adding a fun, competitive element.

### Choose Your Challenge Type:

- QR Code Scans: A simple, effective way to draw attendees to your booth—just have them scan a QR code to complete your challenge.
- Keyword Entry: Create a unique, memorable keyword that links back to conversations at your booth. It's easy for attendees to participate and recall your brand.
- Insight Questions: Spark deeper connections by asking engaging questions, either multiple-choice or open-ended, such as, "How would you use [Product/Service]?". This option offers valuable feedback while boosting brand recall.

### Requirements for Participation:

- Challenge Description: Provide a short, enticing line for delegates (up to 150 characters), like: "Visit the [Company Name] booth and scan our QR code to complete this challenge!"
- Extra Info: Add any specific details or instructions to enhance your challenge.
- This Scavenger Hunt is a chance to create an unforgettable, high-energy experience!

## ONSITE BRANDING

Additional information and pricing upon request.

## ADVERT IN CONFERENCE MAILSHOT

Expand your brand's reach by securing a spot in the official Congress mailshot, directly engaging with a highly targeted event community before the event even begins!

- Your advert will be featured in a prime location within the mailshot, sent directly to all registered participants and event followers, ensuring broad and targeted exposure.
- Reach your audience where it matters most—their inboxes, giving your brand visibility and building excitement ahead of the event.
- Content will be subject to review by the Program Committee to ensure compliance, with no product advertising allowed.

# ONLINE PROMOTION

## PROMOTIONAL EMAIL BLAST (POST/POST CONFERENCE)(EXCLUSIVE/JOINT)

Enhance your visibility and drive engagement for your industry session, company, or exhibition booth by sending out a Mail Blast to pre-registered delegates who have opted to receive promotional material. Coordinate the timing with the Congress Organiser for optimal impact!

### Exclusive Mail Blast:

- Gain exclusive access to a dedicated mail blast, ensuring your message reaches all opted-in delegates.
- Provide your HTML design (following Kenes design requirements) and a preferred subject line, to be submitted 6 weeks prior to the Congress.
- The "From" field will feature AABIP 2026, enhancing brand recognition.

### Joint Mail Blast:

- Share a mail blast with other supporting companies, expanding your reach.
- Content must adhere to Kenes design requirements, and our team will handle the design for you.

*\* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of \$250. Content received after the deadline may be processed for an additional fee of \$500.*

*Industry Support Disclosure – will be added to all mailshots*

*This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.*

## PAGE ON THE CONFERENCE WEBSITE

Boost your online visibility and promote your company to a global audience with a banner advert on the official Congress website. Engage visitors before they even arrive at the event!

- Your banner advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.
- The banner will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.
- Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.
- Content will be reviewed by the Congress Program Committee to uphold high standards, with no direct product advertising permitted

## TEASER (VIDEO) ON THE CONFERENCE WEBSITE

Boost your online visibility and promote your company to a global audience with a Video Advert on the official Congress website. Engage visitors before they even arrive at the event!

- Your video advert will be prominently displayed on the Congress homepage, seen by thousands of visitors planning their attendance.
- The video will include a click-through link to your website, driving traffic and fostering greater engagement with your brand.
- Up to 4 companies' adverts will rotate on the homepage, ensuring consistent exposure to site visitors.
- Content will be reviewed by the Congress Program Committee to uphold high standards, with no direct product advertising permitted

## SOCIAL MEDIA PROMOTION

Leverage the power of Congress social media to increase your brand's visibility and connect directly with participants and healthcare professionals worldwide!

- Gain exposure to a global audience by sharing your post across the Congress's official social media platforms, boosting your brand's visibility and engagement.
- Engage with participants and healthcare professionals in real time, fostering meaningful connections and increasing awareness of your products or services.
- Collaborate with the Congress organizers to select the optimal time and date for your post, ensuring maximum impact when your audience is most active.

# CONTACT

## GET IN TOUCH

Should you be interested in receiving further information or wish to book, please get in touch with our Industry Liaison: **Paula Suarez (psuarez@kenes.com)**

Email Paula