

The carriers are not parties to the same joint venture agreement but may be parties to a separate individual joint venture agreements.

UNITED FOR BUSINESS MEETINGS & EVENTS OFFER

This United for Business Meetings & Events Commercial Offer, including all Attachments and Exhibits hereto (“**Commercial Offer**”) is entered into by and between United Airlines, Inc. (“**United**”) and Kenes Group (“**Customer**”). United and Customer are referred to collectively herein as the “Parties,” and each individually, a “Party.”

1. **TERMS AND CONDITIONS:** The United for Business General Terms and Conditions (“**General Terms**”) are hereby incorporated by reference as if fully set forth herein. The General Terms are available at <https://united.business/product-terms> or any successor URL designated by United. Unless otherwise specified, the capitalized terms used in this Commercial Offer will have the meanings given to such terms in the General Terms.
2. **TERM:** Subject to compliance with the General Terms, this Commercial Offer shall be effective for January 1, 2026 to December 31, 2026 (the “**Term**”), for valid ticketing dates and valid travel dates listed in Section 1 of Exhibit A unless earlier terminated in accordance with the General Terms.
3. **TRAVEL VALUES:** United will provide Customer with pricing and experiential benefits (collectively, the “**Travel Values**”) as set forth below:
 - **Meeting attendee fares: 2%, 5%, or 7% discounts** (depending on fare class) in most regions applicable for itineraries originating in almost every country worldwide. See details in the Pricing Terms in Section 4 of Exhibit A.
 - **Meeting planner rewards:** For every 40 Eligible Travelers who travel under this Commercial Offer, Customer will earn \$725 in Amenity Funds (the “**Reward**”). Groups of ten (10) or more Eligible Travelers traveling to each registered Qualifying Event will count toward Reward eligibility. Amenity Funds may be redeemed only for select self-service travel amenities (“**Amenities**”) available exclusively through United Jetstream. To qualify for Amenity Fund accrual, each ticket must include Customer’s applicable four-digit Z Code in the Tour Code box. All registered Qualifying Events under this Commercial Offer will contribute to the cumulative Reward calculation. Rewards shall be measured across the full Commercial Offer Term to determine the applicable payout level. The Reward structure and Amenity Fund redemption terms are subject to change at any time without notice. United’s records shall serve as the official source of productivity data for determining eligibility and, in the event of any discrepancy, shall prevail.
 - [United Corporate Preferred](#) upgrade, standby, seat protection, downgrade protection, and re-accommodation prioritization.
 - [United Jetstream](#)[®] administrative portal providing information and functionality.
4. **FURTHER ASSURANCES:** Each Party agrees to execute, deliver, and perform or cause to be executed, delivered, and performed, all such further acts and agreements that may be reasonably required to give effect to this Commercial Offer.
5. **COUNTERPARTS:** This Commercial Offer may be executed in any number of counterparts, each of which when executed and delivered will be deemed to be an original, and such counterparts together will constitute one and the same agreement. The delivery of a facsimile or scanned and emailed copy of an executed counterpart of this Commercial Offer will be deemed to be valid execution and delivery of this Commercial Offer.
6. **ENTIRE AGREEMENT:** This Commercial Offer contains the entire agreement of the Parties with respect to the matters covered herein, and no other prior promises, negotiations or discussions, oral or written, made by any Party or its employees, officers, or agents will be valid and binding.
7. **ACCEPTANCE:** Acceptance of this Commercial Offer shall be evidenced by the issuance of a United Meetings & Events ticket on an Eligible Flight that includes Customer’s Z Code and Agreement Code as set forth in Exhibit A.

EXHIBIT A
SECTION 1 – OFFER DETAILS

OFFER DETAILS.

Customer: Kenes Group
 Offer: United for Business Meetings & Events
 Valid Travel Dates: See valid travel dates in Section 5 of Exhibit A
 Z Code: ZRBB
 Agreement Code: 965574
 Account Code: MTG99 (Agency use only)

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DEFINITIONS.

1. “↔” means directional “between.” Travel may originate in either direction.
2. “→” means directional “to.” Travel must originate in the direction indicated.
3. “**Fare Class**” means the first character of the Fare Basis, which determines the applicability of a discount.
4. “**Geographical Entity(ies)**” means the specific countries, regions, territories, continents, or other defined locations that determine the applicability of a discount for a specific term.
5. “**Marketing Carrier**” means the Carrier whose code appears on a ticket.
6. “**Non-Hub**” means any airport that isn’t an OA Hub or UA Hub.
7. “**OA Hub**” means “Other Airline Hub” and refers to the following airports, each designated by three-letter IATA airport code: Atlanta, GA (ATL); Boston, MA (BOS); Charlotte, NC (CLT); Washington, DC (DCA); Dallas, TX (DFW); Detroit, MI (DTW); New York, NY (JFK)¹; New York, NY (LGA); Miami, FL (MIA); Minneapolis, MN (MSP); Philadelphia, PA (PHL); Phoenix, AZ (PHX); Seattle, WA (SEA); and Salt Lake City, UT (SLC).
8. “**Operating Carrier**” means a Carrier having operational control of the aircraft for a specific flight.
9. “**Point of Origin**” (“**POO**”) means the initial country or region of departure as indicated on a ticket.
10. “**Point of Sale**” (“**POS**”) means the location where a ticket is issued, identified by a specific country or region.
11. “**Transatlantic**” means any overwater flight across the Atlantic Ocean between the USA, Canada, Latin America, and EMEA.
12. “**Transpacific**” means any overwater flight across the Pacific Ocean between the USA, Canada, and Asia and/or Australia.
13. “**UA Hub**” means “United Airlines Hub” and refers to the following airports, each designated by three-letter IATA airport code: Chicago, IL (ORD); Denver, CO (DEN); Houston, TX (IAH); Los Angeles, CA (LAX); Newark, NJ (EWR); San Francisco, CA (SFO); and Washington, DC (IAD).
14. “**Validating Carrier**” means the Carrier that issues a ticket.

¹ New York (JFK) is designated as an OA Hub under this Commercial Offer. As of the beginning of the Term, United does not currently serve JFK; however, United reserves the right to resume service to JFK in the future.

EXHIBIT A
SECTION 2 – APPLICABLE CARRIERS & GEOGRAPHICAL ENTITIES

The following list of Carriers is accurate as of the beginning of the term and may be modified or updated at any time without notice.

IATA Code	Carrier
UA	United Airlines, Inc., including travel on all airlines operating as United Express
AC	Air Canada, including travel operated by Air Canada Rouge (“RV”), Jazz Aviation LP (“QK”), and PAL Airlines Ltd (“PB”)
NH	All Nippon Airways Co., Ltd., including travel operated by Air Japan Co Ltd (“NQ”) and ANA Wings (“EH”)
OS	Austrian Airlines AG
LH	Deutsche Lufthansa AG, including travel operated by Air Dolomiti SPA Linee Aeree Regionali Europee (“EN”), Eurowings GmbH (“EW”), EUROWINGS DISCOVER GmbH (“4Y”), Lufthansa CityLine GmbH (“CL”), and Lufthansa City Airlines GmbH (“VL”)
LX	Swiss International Air Lines Ltd., including travel operated by Edelweiss Air AG (“WK”)
SN	Brussels Airlines N.V.
NZ	Air New Zealand Limited

United may update Geographical Entities from time to time to align with network and operational changes. This list is not exhaustive and is subject to change without notice.

Geographic Entity	Includes
USA	The 50 United States and the District of Columbia
Canada	Canada
Asia	Asia: Bangladesh; Brunei Darussalam; British Indian Ocean Territory; Bhutan; Cambodia; China; Hong Kong SAR; India; Indonesia; Japan; North Korea; Laos; Macau SAR; Malaysia; Maldives; Mongolia; Myanmar; Nepal; Papua New Guinea; Philippines; Singapore; South Korea; Sri Lanka; Taiwan; Thailand; Timor-Leste; Vietnam
Australia	Australia: Australia (including Christmas Islands and Cocos (Keeling) Islands) New Zealand: New Zealand Oceania: American Samoa; Canton (Phoenix Island); Cook Islands; Fiji; French Polynesia; Guam; Johnston Island; Kiribati (including Canton (Phoenix Island) and Gilbert Islands); Mariana Islands; Marshall Islands; Micronesia; Nauru; New Caledonia; Niue; Norfolk Island; Northern Mariana Islands; Palau; Pitcairn Islands; Samoa; Solomon Islands; Tokelau; Tonga; Tuvalu; U.S. Minor Outlying Islands; Vanuatu; Wake Island; Wallis and Futuna Islands
EMEA1	Europe: Albania; Andorra; Austria; Belarus; Belgium; Bosnia and Herzegovina; Bulgaria; Croatia; Cyprus; Czechia; Denmark (excluding Greenland); Estonia; the Faroe Islands; Finland; France; Germany; Gibraltar; Greece; Hungary; Iceland; Ireland; Italy; Latvia; Liechtenstein; Lithuania; Luxembourg; Malta; Moldova; Monaco; Montenegro; Netherlands; North Macedonia; Norway; Poland; Portugal (including the Azores and Madeira); Romania; Russia; San Marino; Serbia; Slovakia; Slovenia; Spain (including Canary Islands and Majorca); Svalbard & Jan Mayen Island; Sweden; Switzerland; Turkey; Ukraine; United Kingdom Africa: Algeria; Angola; Benin; Botswana; Burkina Faso; Burundi; Cameroon; Cape Verde; Central African Republic; Chad; Comoros; Cote d'Ivoire (Ivory Coast); Democratic Republic of the Congo; Djibouti; Egypt; Equatorial Guinea; Eritrea; Eswatini; Ethiopia; Gabon; Gambia; Ghana; Guinea; Guinea-Bissau; Kenya; Lesotho; Liberia; Libya; Madagascar; Malawi; Mali; Mauritania; Mauritius; Mayotte; Morocco; Mozambique; Namibia; Niger; Nigeria; Republic of the Congo; Réunion; Rwanda; São Tomé and Príncipe; Senegal; Seychelles; Sierra Leone; Somalia; South Africa; South Sudan; Sudan; Tanzania; Togo; Tunisia; Uganda; Western Sahara; Zambia; Zimbabwe Middle East: Afghanistan; Armenia; Azerbaijan; Bahrain; Georgia; Iraq; Iran; Israel; Jordan; Kazakhstan; Kuwait; Lebanon; Oman; Pakistan; Qatar; Saudi Arabia; Syria; Tajikistan; Turkmenistan; United Arab Emirates; Uzbekistan; Yemen India: India
Latin America	South America: Argentina; Bolivia; Brazil; Chile; Colombia; Ecuador; Falkland Islands (Islas Malvinas); French Guiana; Guyana; Paraguay; Peru; Suriname; Uruguay; Venezuela Caribbean: Anguilla; Antigua and Barbuda; Aruba; Bahamas; Barbados; Bermuda; Bonaire; British Virgin Islands; Cayman Islands; Cuba; Curaçao; Dominica; Dominican Republic; Grenada; Guadeloupe; Haiti; Jamaica; Martinique; Monserrat; Netherlands Antilles; Puerto Rico; Saint Lucia; Saint Kitts and Nevis; Saint Vincent and the Grenadines; Sint Maarten; Trinidad and Tobago; Turks and Caicos Islands; U.S. Virgin Islands Central America: Belize; Costa Rica; El Salvador; Guatemala; Honduras; Nicaragua; Panama Mexico: Mexico
Other International	Encompasses all countries, regions, territories, continents, or other defined locations that are not otherwise specified in the sections above

EXHIBIT A
SECTION 3 – TICKETING TERMS AND GENERAL INSTRUCTIONS

All tickets issued under this Commercial Offer must comply with the Ticketing Terms set forth below.

1. **ELIGIBILITY:** To qualify for a United Meetings & Events discount (“Discount” or “Discounts”), a minimum of ten (10) individuals must be planning to attend a Qualifying Event. A “Qualifying Event” may include, but is not limited to, conferences, conventions, corporate or association meetings, training programs, trade shows, incentive trips, executive education programs, weddings, and reunions. Discounts apply solely to travel associated with a Qualifying Event and are not intended for individual corporate or leisure travel.
2. **AUTHORIZED DISTRIBUTION CHANNELS:** Tickets may be issued through the United Customer Contact Center, United’s direct channels (including, but not limited to, united.com and the United mobile app), or an authorized Travel Management Company (“Agency”) (each, an “Authorized Distribution Channel”). Tickets are subject to the general fare conditions published in the GDS or any other Authorized Distribution Channel. United reserves the right to add or remove Authorized Distribution Channels at any time.
3. **ELIGIBLE FLIGHTS:**
 - 3.1. Only the flights listed below, operated under valid carrier combinations and routings that comply with all applicable booking class, Point of Origin, and Point of Sale restrictions and that are ticketed within the designated Ticketing Dates and flown within the designated Travel Dates to which a Discount applies, shall be considered an “Eligible Flight” under this Commercial Offer:
 - **United Flights:** Flights operated by United or operated by other carriers and operating as United Express (“UA”).
 - **Transatlantic Flights:** Flights marketed and/or operated by Air Canada (“AC”), Austrian Airlines (“OS”), Brussels Airlines N.V. (“SN”), Deutsche Lufthansa AG (“LH”), Discover Airlines GmbH (“4Y”), and Swiss International Air Lines Ltd. (“LX”). Additional carriers within EMEA1 may be permitted between select city pairs. Refer to the fare rules in the GDS for details.
 - **Transpacific Flights:** Flights operated and marketed by United and United codeshare flights operated by All Nippon Airways Co., Ltd. (“NH”) and Air New Zealand Limited (“NZ”). Flights originating in Japan are excluded.
 - **Canada Point of Sale:** Flights operated and marketed by United and United codeshare flights operated by Air Canada (“AC”), Austrian Airlines (“OS”), Brussels Airlines N.V. (“SN”), Deutsche Lufthansa AG (“LH”), Discover Airlines GmbH (“4Y”), Swiss International Air Lines Ltd. (“LX”), All Nippon Airways Co., Ltd. (“NH”), and Air New Zealand Limited (“NZ”).
 - **Online Bookings via United’s Direct Channels:** Flights operated and marketed by United and United codeshare flights operated by Air Canada (“AC”), Austrian Airlines (“OS”), Brussels Airlines N.V. (“SN”), Deutsche Lufthansa AG (“LH”), Discover Airlines GmbH (“4Y”), Swiss International Air Lines Ltd. (“LX”), All Nippon Airways Co., Ltd. (“NH”), and Air New Zealand Limited (“NZ”).
 - 3.2. In the event of any inconsistency between this section and the terms of an individual Discount, the terms of the individual Discount shall govern. Notwithstanding any alternative carrier combinations or routings selected, Discounts shall apply only to through fares operated under these approved carrier combinations and routings.
4. **FARES:**
 - 4.1. Fare Basis refers to the first letter of the published base fare.
 - 4.2. Fares do not include taxes or fees, including but not limited to carrier surcharges, international fees or any similar surcharges or fees indicated in the YQ and/or YR ticketing field.
 - 4.3. Rebooking, cancellation, refund, buy-up to a higher fare, stopovers, rerouting, reissue, or taxes and surcharges are per fare rule.
 - 4.4. Class differential calculations are not permitted. When the international overwater segment (e.g., from the origin country’s international gateway to the destination country’s international gateway) is flown in first class, the applicable first class through fare applies. Likewise, when the international overwater segment is flown in business class, the applicable business class through fare applies.
5. **DISCOUNTS:**
 - 5.1. Discounts are non-commissionable (including any retroactive commissions) and may not be combined with other discounts.
 - 5.2. Discount applicability is determined using the first character of the Fare Basis.
 - 5.3. Discounts are not permitted on Basic Economy fares, including fare types EOU, ERU, ERS, or ERT.
 - 5.4. Discounts are not combinable with fares offered through any other incentive, certificate, promotional, or other discount program.
 - 5.5. Discounts do not apply to taxes or fees, including but not limited to carrier surcharges, international fees, or any similar charges or fees indicated in the YQ and/or YR ticketing fields.
 - 5.6. Discounts do not apply to the purchase of United travel add-ons or bundles.
 - 5.7. Discounts are not retroactive.
 - 5.8. Discounts are not applicable when the Point of Origin is Japan.
 - 5.9. All published fares with a fare basis not explicitly addressed in this Commercial Offer shall receive a zero percent (0%) discount.
6. **TICKETING OPTIONS:**
 - 6.1. Eligible Travelers originating in the U.S. 50 States and Canada may ticket through an Agency, United’s direct channels (including the event-specific booking URL or united.com/meetingtravel, or the United Customer Contact Center.
 - 6.2. Eligible Travelers originating outside the U.S. 50 States and Canada may ticket through an Agency or United’s direct channels, including the event-specific booking URL or united.com/meetingtravel.

7. TICKETING INSTRUCTIONS:

7.1. Online Bookings via United's Direct Channels:

- Eligible Travelers may access an event-specific booking URL with the embedded Z Code associated with the applicable meeting. Instructions for locating this link are available in the United Meetings portal at jetstream.united.com > *Meeting Portal* > *My Meetings* > *Online Booking Instructions*
- Eligible Travelers may also visit united.com/meetings, enter the applicable Z Code followed by the Agreement Code, and then click "Search."

7.2. United Customer Contact Center:

- Eligible Travelers originating in the U.S. 50 States and Canada may contact United Meetings & Group Reservations at +1 800-426-1122, from 7:00 a.m. to 8:00 p.m. Central Time. United Meetings & Group Reservations is closed on weekends and on major U.S. holidays.
- Eligible Travelers must provide the applicable Z Code and Agreement Code at the time of booking.
- The booking fee is waived for all United Meetings & Events reservations.

7.3. Agency: When issuing United Meetings & Events tickets, Agency must comply with the following ticketing requirements to ensure proper tracking for United Meetings & Events Rewards and avoid the issuance of debit memos:

- **Account Code:** MTG99 (used by all agencies to enable auto-pricing)
- **Tour Code:** Enter the applicable four-digit Z Code in the tour code box (do not enter "IT" or any other information in this field)
- **Ticket Designator:** Automatically applied when the account code is used.
- **OSI Entry:** Include the following OSI message: *United Meetings <Z Code>* (e.g., *United Meetings Z1234*)
- **Discounts:** Applicability is determined using the first character of the Fare Basis.
- **Ticket Stock:** UA 016 / AC 014 / LH 220 / LX 724 / OS 257 / SN 082 / NH 205 subject to specific pricing term in Section 4

Additional Agency ticketing requirements:

- Discounts are not permitted on Basic Economy fares, including fares associated with fare types EOU, ERU, ERS, and ERT.
- It is the responsibility of Agency to test and ensure that pricing, the account code, Tour Code, and Ticket Designator are correctly applied per these ticketing instructions. If discrepancies are identified, United must be notified within one (1) week of the implementation of this Commercial Offer; otherwise, Agency assumes responsibility for all errors and/or omissions.
- Debit memos may be issued for tickets that include invalid or missing Tour Codes or that otherwise fail to comply with the above requirements.

**EXHIBIT A
SECTION 4 – PRICING TERMS**

Market Pair (Directional)	Carrier(s)	Cabin	Fare Class	Discount	TD
USA ↔ USA/Latin America	Marketing: UA Operating: UA Validating: UA/AC/LH/LX/OS/SN/NH	First/Business	J	7%	MS07
		First/Business	C, D	5%	MS05
		First/Business	Z, P	2%	MS02
		Premium Economy	O	7%	MS07
		Premium Economy	A, R	2%	MS02
		Economy	Y, B	7%	MS07
		Economy	M, E, U, H	5%	MS05
		Economy	Q, V, W, S, T, L, K, G	2%	MS02
USA ↔ Canada	Marketing: UA/AC Operating: UA/AC Validating: UA/AC/LH/LX/OS/SN/NH	First/Business	J	7%	MS07
		First/Business	C, D	5%	MS05
		First/Business	Z, P	2%	MS02
		Premium Economy	O	7%	MS07
		Premium Economy	A, R	2%	MS02
		Economy	Y, B	7%	MS07
		Economy	M, E, U, H	5%	MS05
		Economy	Q, V, W, S, T, L, K, G	2%	MS02
USA/Canada/Mexico/Central America → EMEAI	Marketing: UA/AC/LH/LX/OS/SN Operating: UA/AC/LH/LX/OS/SN Validating: UA/AC/LH/LX/OS/SN/NH	First/Business	F ² , A ² , J	7%	MS07
		First/Business	C, D	5%	MS05
		First/Business	Z, P	2%	MS02
		Premium Economy	O ^{3/4} , G ²	7%	MS07
		Premium Economy	A ^{3/4} , E ^{2/4} , R ³ , N ²	2%	MS02
		Economy	Y, B	7%	MS07
		Economy	M, U, H	5%	MS05
		Economy	Q, V, W, S, T, L, K	2%	MS02
EMEAI → USA/Canada/Mexico/Central America	Marketing: UA/AC/LH/LX/OS/SN Operating: UA/AC/LH/LX/OS/SN Validating: UA/AC/LH/LX/OS/SN/NH	First/Business	A ²	10%	MS10
		First/Business	F ² , J, C, D, Z	5%	MS05
		Premium Economy	A ³ , O ^{3/4} , G ² , E ^{2/4}	5%	MS05
		Economy	M, U, H	10%	MS10
		Economy	Y, B, Q, V, W, S, T, L, K	5%	MS05
USA → Asia	Marketing: UA/NH Operating: UA/NH Validating: UA/AC/LH/LX/OS/SN/NH	First/Business	J	7%	MS07
		First/Business	C, D	5%	MS05
		First/Business	Z, P	2%	MS02
		Premium Economy	O	7%	MS07
		Premium Economy	A, R	2%	MS02
		Economy	Y, B	7%	MS07
		Economy	M, U, H	5%	MS05
		Economy	Q, V, W, S, T, L, K	2%	MS02
USA ↔ New Zealand ¹	Marketing: UA Operating: UA/NZ Validating: UA	First/Business	J	7%	MS07
		First/Business	C, D	5%	MS05
		First/Business	Z, P	2%	MS02
		Premium Economy	O	7%	MS07
		Premium Economy	A, R	2%	MS02
		Economy	Y, B	7%	MS07
		Economy	M, E, U, H	5%	MS05
		Economy	Q, V, W, S, T, L, K, G	2%	MS02
To / From All Other International Destinations (Japan point of origin excluded)	Marketing: UA Operating: UA Validating: UA/AC/LH/LX/OS/SN/NH	First/Business	J	7%	MS07
		First/Business	C, D	5%	MS05
		First/Business	Z, P	2%	MS02
		Premium Economy	O	7%	MS07
		Premium Economy	A, R	2%	MS02
		Economy	Y, B	7%	MS07
		Economy	M, E, U, H	5%	MS05
		Economy	Q, V, W, S, T, L, K, G	2%	MS02

¹Excludes HNL/LAX ↔ AKL

²Flights marketed by LH/LX/OS/SN

³Flights marketed by UA

⁴Flights marketed by AC

EXHIBIT A
SECTION 5 – EVENT LOCATIONS

Z Code: ZRBB
Agreement Code: 965574

Event Location	Valid Travel Dates
DENVER (DEN)	08/17/2026 - 08/25/2026