



American Association for  
Bronchology and Interventional Pulmonology  
**24-26 AUGUST 2023, CHICAGO, USA**

# INDUSTRY PROSPECTUS





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## **WELCOME TO AABIP 2023**

We are pleased to invite you to the 6<sup>th</sup> Annual Conference of the American Association for Bronchology and Interventional Pulmonology, in Chicago, USA, between 24-26 August 2023.

The AABIP will once again gather international experts who will discuss Advanced Diagnostic Bronchoscopy, Therapeutic Bronchoscopy, Pleural Diseases, Healthcare Transformation, Thoracic Surgery and much more.

Join us as a Supporter by choosing one of the sponsorship packages listed in the next pages and check the additional items you can add to your primary package.

Our Industry Liaison Associate, Lisa Sant, will help you make the best decision for your company, provide additional information, further support, and a booking form.

Contact Lisa Sant: [lsant@kenes.com](mailto:lsant@kenes.com)



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## SPONSORSHIP PACKAGES

### GOLD LEVEL

- ✓ Prime GOLD exhibit space (1 table, 4 chairs, basic power included)
- ✓ 6 Exhibitors' badges
- ✓ 6 Full registrations
- ✓ Logo at the general session presentation screen
- ✓ 50 % Discount on additional full registrations
- ✓ 2 email blasts (exclusive)
- ✓ Company logo in the registration confirmation email
- ✓ Scanning device
- ✓ Virtual platform banner under GOLD sponsor
- ✓ Sponsorship acknowledgement as 'Gold sponsor of the 6<sup>th</sup> Annual AABIP Conference' on website, onsite signage, mobile app and virtual platform
- ✓ Sponsorship dedicated webpage including a 4-min video on the official Conference website

Note: All pages are subject to review by the Conference Program Committee.

**[CLICK HERE TO VIEW EXHIBIT HALL LAYOUT](#)**



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### SILVER LEVEL

- ✓ SILVER exhibit space (1 table, 2 chairs, basic power included)
- ✓ 4 Exhibitors' badges
- ✓ 4 Full registrations
- ✓ Logo at the general session presentation screen
- ✓ 25 % Discount on additional full registrations
- ✓ 1 email blast (exclusive)
- ✓ Company logo in the registration confirmation email
- ✓ Scanning device
- ✓ Virtual platform banner under SILVER sponsor
- ✓ Banner advert in a designated area of the official Conference website

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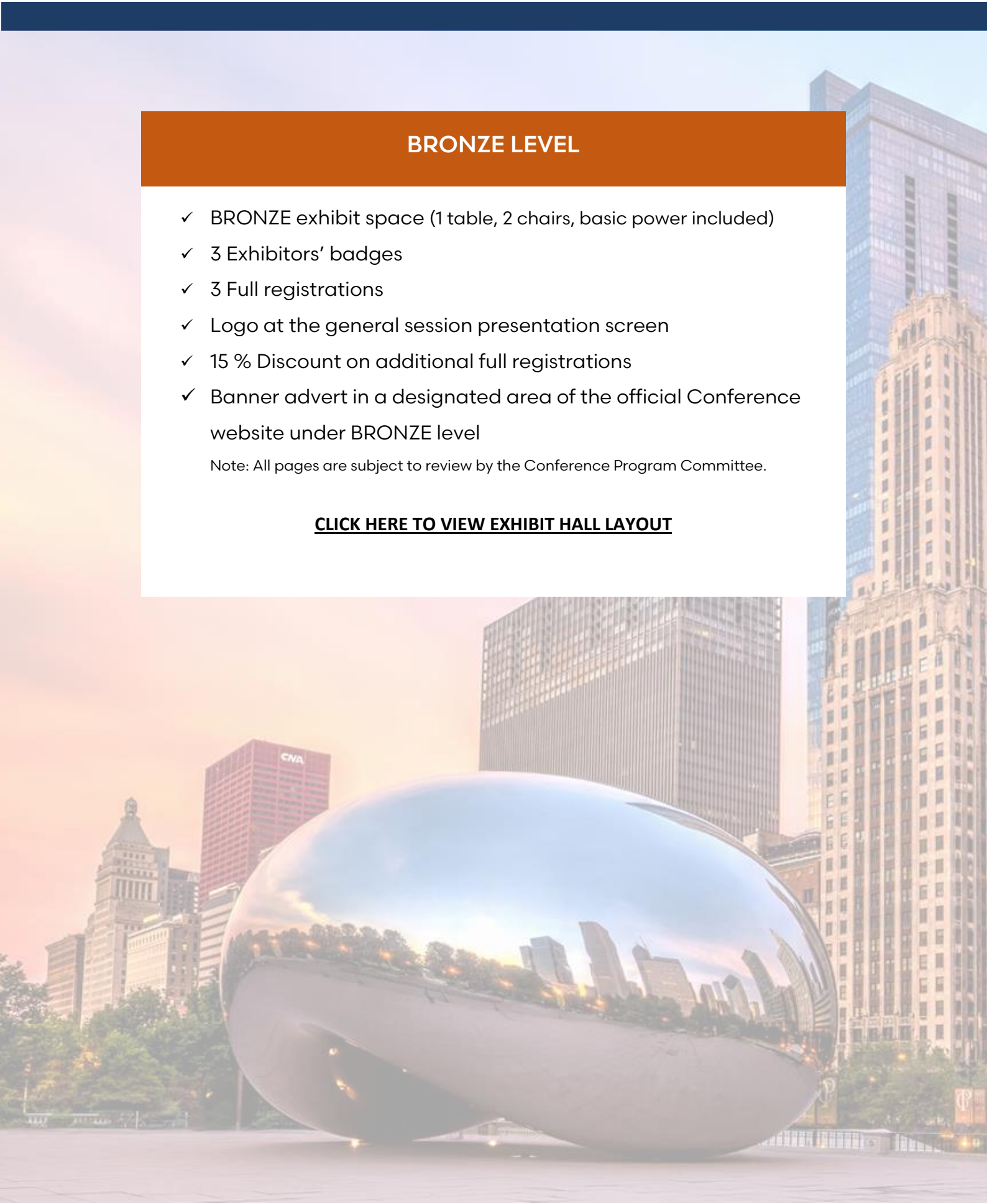
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## BRONZE LEVEL

- ✓ BRONZE exhibit space (1 table, 2 chairs, basic power included)
- ✓ 3 Exhibitors' badges
- ✓ 3 Full registrations
- ✓ Logo at the general session presentation screen
- ✓ 15 % Discount on additional full registrations
- ✓ Banner advert in a designated area of the official Conference website under BRONZE level

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## **ADDITIONAL SPONSORSHIP ITEMS**

The following items may be purchased only by exhibitors who have already chosen and booked a Sponsorship Package.

Any activity framed in AABIP 2023 must be approved by the committee and carried out in the areas specified for it. Any violation is considered unethical. Sanctions will include potential denial of participation in future meetings.

### **LUNCH SESSION**

6 AVAILABLE

- ✓ 45-minute in-person session
- ✓ Option to select session topics / speakers
- ✓ Additional provision or cost recovery for at least 75 meal boxes required

### **BREAKFAST SESSION**

7 AVAILABLE

- ✓ 45-minute in-person session
- ✓ Option to select session topics / speakers
- ✓ Additional provision or cost recovery for at least 30 meal boxes required



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## NETWORKING SESSION

4 AVAILABLE

- ✓ Opportunity to network with key decision makers in a relaxed and informal setting with food & beverages
- ✓ Option to choose one or more of the 4 sessions
  - ✓ Advanced Diagnostics Bronchoscopy
  - ✓ APP & Allied Health
  - ✓ Early career interventional pulmonologists – fellows and faculty
  - ✓ Women in Interventional Pulmonology (WiIP)
- ✓ Additional provision or cost recovery for at least 50 people required

## RESEARCH SYMPOSIUM

- ✓ Includes a presentation of recent advances in the field, feedback from the expert faculty and a lecture by a keynote speaker
- ✓ Designed to be a relaxed exchange of scientific ideas related to the practice of interventional pulmonology
- ✓ Everyone interested is invited to attend and participate
- ✓ Additional provision or cost recovery for at least 75 people required



## American Association for Bronchology and Interventional Pulmonology

- ✓ Keynote speaker (selected by the conference organizing committee)

### MISSION IP SESSION

1 AVAILABLE

- ✓ This is one of the most engaging sessions in the program based on gamification as an adult learning principle
- ✓ One of the favorite activities of the attendees (100 + people)
- ✓ An exciting and interactive group competition covering general and medical knowledge

### EMAIL BLAST

- ✓ Mailshot about a sponsored session or an invitation to a sponsor's booth
- ✓ The sponsor should provide a designed email in HTML format
- ✓ The email is subject to approval by the organization

### SOCIAL MEDIA BLAST

- ✓ Infographic about a sponsored session or an invitation to a sponsor's booth posted on the AABIP Facebook, Twitter and Instagram
- ✓ The sponsor provides the designed infographic
- ✓ The social media posit is subject to approval by the organization





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## IN-PERSON DEMONSTRATION SUITE

6 AVAILABLE

- ✓ Permits a private hands-on demonstration of pertinent technology to key decision makers at the sponsor's discretion
- ✓ Set up should be made on previous days starting at 6:30 pm
- ✓ Dismantling should be made on the last day by 6:00 pm
- ✓ All rooms can be adjusted to your needs
- ✓ The rate is per day and F&B is not included
- ✓ Suites should be rented for at least 2 days
- ✓ This fee covers participation in the simulation sessions if your product is being taught in the simulation sessions

## PASSPORT SPONSORSHIP

- ✓ Opportunity to transform the item into an electronic passport
- ✓ A traffic driver to all booths of sponsors
- ✓ Participants visit booths and collect 'passport stamps' then return their passports and register for the 'game'
- ✓ Winner of the game will be given a prize provided by the AABIP
- ✓ Only in-person exhibitors can participate
- ✓ Any extra cost should be covered by the sponsor



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### COMPANY LOGO IN REGISTRATION

#### CONFIRMATION EMAIL

- ✓ Option to add a company logo inside the confirmation email received by the registered conference participants
- ✓ The email is subject to approval by the organization

### SIGNAGE (MARKING IN LOBBY, STAIRS ETC.)

#### EXCLUSIVE FOR 1 COMPANY ONLY

- ✓ Option to display company logo on all direction signs and session rooms entry banners.
- ✓ Price and further information available upon request

### HOTEL KEYS

- ✓ Opportunity to personalize attendee's hotel key cards with a company logo
- ✓ Price and further information available upon request



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### SNACK BAR / TABLE

- ✓ Opportunity to display company logo on a snack break table for 200 people
- ✓ Price and further information available upon request

### COFFEE BREAK

- ✓ Opportunity to display company logo on a coffee break table for 200 people

### WELLNESS CENTER

- ✓ Price and further information available upon request

### TEASER AT THE GALA AND AWARDS DINNER

- ✓ Play a 1-minute video during the Gala and Awards dinner



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### TOAST SPONSOR

#### EXCLUSIVE FOR 1 COMPANY ONLY

- ✓ Opportunity to kick off the Gala and Awards dinner with a 2-3 minute speech
- ✓ Option to execute giveaways (provided by the Sponsor)
- ✓ 150 – 200 people expected

### GALA AND AWARDS DINNER TABLE SPONSOR

- ✓ Reserve your table for 10 people at the Gala and Awards dinner, a popular event at the conference.
- ✓ Table labeled with company logo
- ✓ Opportunity to place a roll up at the entrance (produced by the sponsor)
- ✓ Reserve a seat at your table for an AABIP leader of your choice
- ✓ Sponsorship of the Gala and Awards dinner will be acknowledged at this well attended event
- ✓ Price and further information available upon request



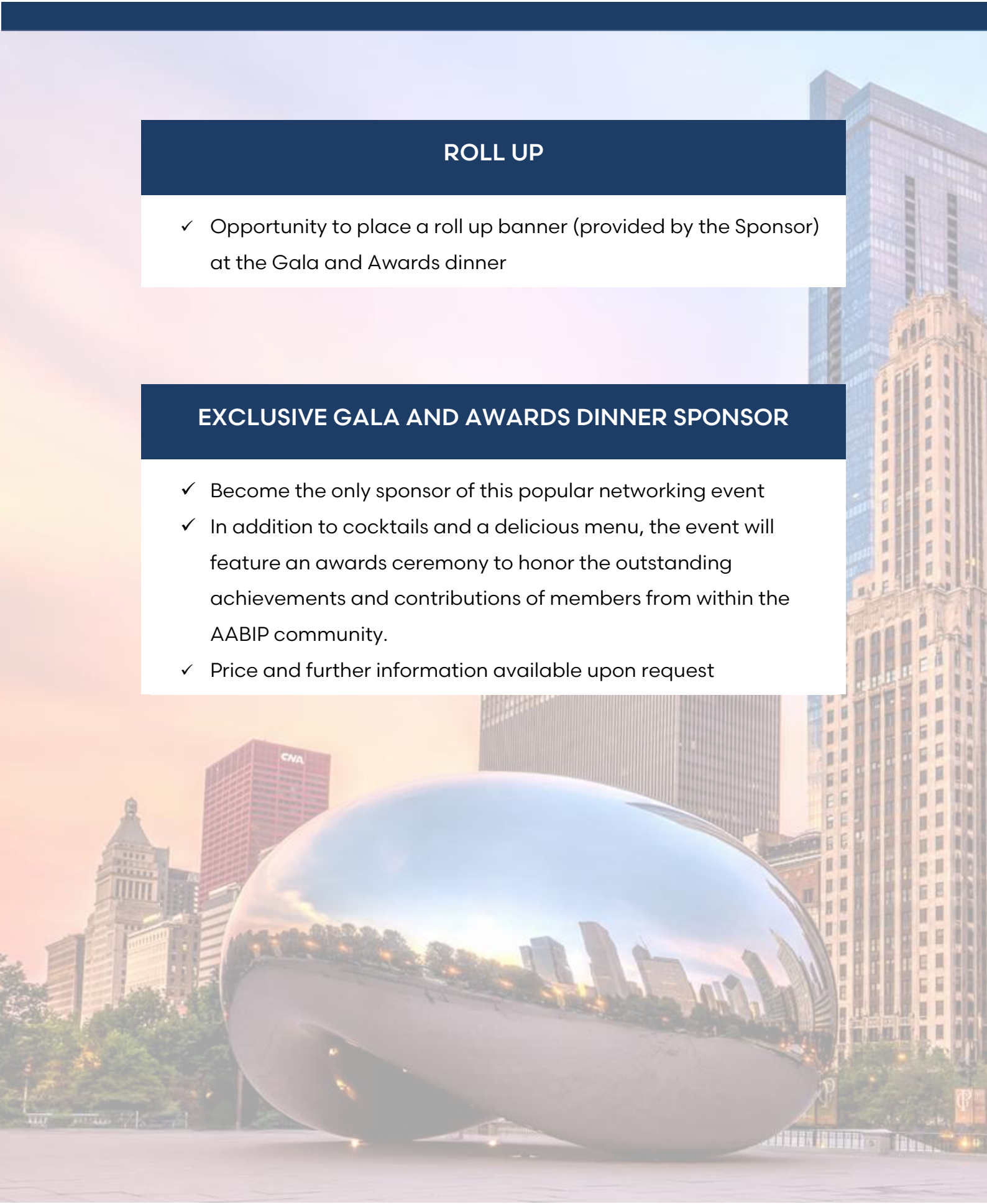
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## ROLL UP

- ✓ Opportunity to place a roll up banner (provided by the Sponsor) at the Gala and Awards dinner

## EXCLUSIVE GALA AND AWARDS DINNER SPONSOR

- ✓ Become the only sponsor of this popular networking event
- ✓ In addition to cocktails and a delicious menu, the event will feature an awards ceremony to honor the outstanding achievements and contributions of members from within the AABIP community.
- ✓ Price and further information available upon request





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### LOGO ON TABLE d'hôte CARDBOARD

- ✓ Opportunity to place sponsor's logo on a gala table
- ✓ Tables for 8 – 10 people

### HEADSHOT PICTURE PHOTO BOOTH

EXCLUSIVE FOR 1 COMPANY ONLY

- ✓ Opportunity to brand the photo booth placed in the exhibition area

[VISIT WEBSITE](#)

[CONTACT US](#)

**WE LOOK FORWARD TO SEEING YOU IN CHICAGO!**