



American Association for
Bronchology and Interventional Pulmonology

AUGUST 22-24, 2024 , CHARLOTTE, NC, USA

INDUSTRY PROSPECTUS & PRICE LIST





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WELCOME TO AABIP 2024

We are pleased to invite you to the 7th Annual Conference of the American Association for Bronchology and Interventional Pulmonology, in Charlotte, North Carolina, between 22-24 August 2024.

The AABIP will once again gather international experts who will discuss Advanced Diagnostic Bronchoscopy, Therapeutic Bronchoscopy, Pleural Diseases, Healthcare Transformation, Thoracic Surgery and much more.

Join us as a Supporter by choosing one of the sponsorship packages listed in the next pages and check the additional items you can add to your primary package.

Our Industry Liaison Associate, Paula Suarez, will help you make the best decision for your company, provide additional information, further support, and a booking form.

Contact Paula Suarez: psuarez@kenes.com



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SPONSORSHIP PACKAGES

GOLD LEVEL

- ✓ Prime GOLD exhibit space (20*8sqf)
(2 tables, 4 chairs, basic power included)
- ✓ 6 Exhibitors' badges
- ✓ 6 Full registrations
- ✓ 6 Gala Tickets
- ✓ Logo on screen at general session
- ✓ 50% discount on additional full registrations
(only corporate fee)
- ✓ 2 Exclusive email blasts
- ✓ Company logo in the registration confirmation email
- ✓ Scanning device
- ✓ Virtual platform banner under GOLD sponsor
- ✓ Dedicated webpage including a 4-min video on the official conference website
- ✓ This fee covers participation in the simulation sessions if your product is being taught in the simulation sessions

Note: all pages are subject to review by the conference program committee

SILVER LEVEL

- ✓ SILVER exhibit space (10*8sqf)
(1 table, 2 chairs, basic power included)
- ✓ 4 Exhibitors' badges
- ✓ 4 Full registrations
- ✓ Logo on screen at general session
- ✓ 25% discount on additional full registrations (only corporate fee)
- ✓ 1 Exclusive email blast
- ✓ Company logo in the registration confirmation email
- ✓ Scanning device
- ✓ Virtual platform banner under SILVER sponsor
- ✓ Banner advert in a designated area of the official Conference website

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BRONZE LEVEL

- ✓ BRONZE exhibit space (10*8sqf)
(1 table, 2 chairs, basic power included)
- ✓ 3 Exhibitors' badges
- ✓ 3 Full registrations
- ✓ 15% discount on additional full registrations (only corporate fee)
- ✓ Virtual platform banner under BRONZE sponsor
- ✓ Banner advert in a designated area of the official Conference website

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[CLICK HERE TO VIEW EXHIBIT HALL LAYOUT](#)



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ADDITIONAL SPONSORSHIP ITEMS

The following items may be purchased only by exhibitors who have already chosen and booked a Sponsorship Package.

Any activity framed in AABIP 2024 must be approved by the committee and carried out in the areas specified for it. Any violation is considered unethical. Sanctions will include potential denial of participation in future meetings.

LUNCH SESSION | FEE + F&B

9 AVAILABLE

- ✓ 45-minute in-person session
- ✓ Option to select session topics/ speakers
- ✓ Additional provision or cost recovery for at least 100 meal boxes required

BREAKFAST SESSION | FEE + F&B

7 AVAILABLE

- ✓ 45-minute in-person session
- ✓ Option to select session topics/ speakers
- ✓ Additional provision or cost recovery for at least 30 meal boxes required



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IN-PERSON DEMONSTRATION SUITE

8 AVAILABLE

- ✓ Permits a private hands-on demonstration of pertinent technology to key decision makers at the sponsor's discretion
- ✓ Set up should be made on previous days starting at 6:30 pm
- ✓ Dismantling should be made on the last day by 6:00 pm
- ✓ All rooms can be adjusted to your needs
- ✓ The rate is per day and F&B is not included
- ✓ Suites should be rented for at least 2-days
- ✓ This fee covers participation in the simulation sessions if your product is being taught in the simulation sessions



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NETWORKING HOUR

5 AVAILABLE

Sponsoring ALL networking sessions. Not exclusive.

- ✓ Your brand will be prominently featured during the Networking Hour and acknowledged as a key supporter.
- ✓ Networking Hour will consist of the following rooms:
 - Advanced Diagnostics Bronchoscopy
 - APP & Allied Health
 - Early career interventional pulmonologists – fellows and faculty
 - Pediatric Interventional Pulmonology
 - Women in Interventional Pulmonology (WiIP)
- ✓ Opportunity to network with key decision-makers in a relaxed and informal setting with food & beverages.
 - ✓ Your chance to showcase your commitment to collaboration!

MISSION IP SESSION

1 AVAILABLE

- ✓ This is one of the most engaging sessions in the program based on gamification as an adult learning principle
- ✓ One of the favorite activities of the attendees (100 + people)
- ✓ An exciting and interactive group competition covering general and medical knowledge



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GALA & AWARDS DINNER TABLE SPONSOR

- ✓ Reserve your table for 10 people at the Gala and Awards dinner, a popular event at the conference.
- ✓ Table labeled with company logo
- ✓ Opportunity to place a roll up at the entrance (produced by the sponsor)
- ✓ Reserve a seat at your table for an AABIP leader of your choice
- ✓ Sponsorship of the Gala and Awards dinner will be acknowledged at this well attended event
- ✓ Price and further information available upon request

LOGO ON TABLE d'hôte CARDBOARD

- ✓ Opportunity to place sponsor's logo on a gala table
- ✓ Tables for 8 – 10 people

TEASER AT THE GALA & AWARDS DINNER

Play a 1-minute video during the Gala and Awards dinner

ROLL UP

- ✓ Opportunity to place a roll up banner (provided by the Sponsor) at the Gala and Awards dinner

EXCLUSIVE GALA & DINNER AWARDS DINNER SPONSOR

- ✓ Become the only sponsor of this popular networking event
- ✓ In addition to cocktails and a delicious menu, the event will feature an awards ceremony to honor the outstanding achievements and contributions of members from within the AABIP community.
- ✓ Price and further information available upon request



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EMAIL BLAST

- ✓ Mailshot about a sponsored session or an invitation to a sponsor's booth
- ✓ The sponsor should provide a designed email in HTML format.
- ✓ The email is subject to approval by the organization

SOCIAL MEDIA BLAST

- ✓ Infographic about a sponsored session or an invitation to a sponsor's booth posted on the AABIP Facebook, Twitter and Instagram
- ✓ The sponsor provides the designed infographic.
- ✓ The social media post is subject to approval by the organization

COMPANY LOGO IN REGISTRATION EMAIL

- ✓ Option to add a company logo inside the confirmation email received by the registered conference participants.
- ✓ The email is subject to approval by the organization



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SIGNAGE (MARKING IN LOBBY, STAIRS, ETC)

EXCLUSIVE FOR 1 COMPANY ONLY

- ✓ Option to display company logo on all direction signs and session rooms entry banners.
- ✓ Price and further information available upon request

HOTEL KEYS

- ✓ Opportunity to personalize attendee's hotel key cards with a company logo.
- ✓ Price and further information available upon request

SNACK BAR/ TABLE

- ✓ Opportunity to display company logo on a snack break table for 200 people
- ✓ Price and further information available upon request

COFFEE BREAK

- ✓ Opportunity to display company logo on a coffee break table for 200 people



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WELNESS CENTER

- ✓ Price and further information available upon request

HEADSHOT PICTURE PHOTO BOOTH

EXCLUSIVE FOR 1 COMPANY ONLY

- ✓ Opportunity to brand the photo booth placed in the exhibition area

E-Posters (Electronic poster stations)

- ✓ Logo to be displayed at e-Poster stations located in the exhibition area.
- ✓ Sponsor will be acknowledged as a key supporter.

PASSPORT SPONSORSHIP

- ✓ Opportunity to transform the item into an electronic passport
- ✓ A traffic driver to all booths of sponsors
- ✓ Participants visit booths and collect 'passport stamps' then return their passports and register for the 'game'
- ✓ Winner of the game will be given a prize provided by the AABIP
- ✓ Only in-person exhibitors can participate
Any extra cost should be covered by the sponsor

VISIT THE WEBSITE

CONTACT US

WE LOOK FORWARD TO SEEING YOU IN CHARLOTTE!